

Simplex
ELECTRIC HYDRO SYSTEM



The
MODERN
WAY!



170 Degrees in 75 Seconds— at the turn of a Tap!



5 A.M. . .

5 P.M. . . . or

anytime . . Preparing

Food is simplified . .

7 P.M., when the Head of

the Household makes that popu-

lar after-dinner speech . . "Let's

go to the Talkies!" . . . Wash-up

worries fade. . . . In a deluge of

Steaming Hot Water. . . . Polished

dishes on the dresser in a few merry

moments. . . . Harmony in the Home.

At the Show on Time!

In the Kitchen and Scullery, SIMPLEX helps make life worth while. . . . Continuous service "*At the Turn of a Tap.*"

A Good Hydro Heater in the Home is a matter of *Careful Choice* ~ ~ not *Chance*

EFFICIENCY.

SIMPLEX offers the maximum on the market to-day. SIMPLEX charts, compiled and attested by independent authorities, are not variable, as the units are machine produced and controlled by definite standards.

QUITE FOOL-PROOF.

SIMPLEX goes into the building as it leaves the factory, unaffected by the installing mechanic. Being a complete unit, no finishing processes are necessary, processes which sometimes interfere with appearance and results.

EASILY INSTALLED.

Neatly, Compactly. Installations, including the removal of obsolete equipment have frequently been made in a few hours, and without interference with regular routine. SIMPLEX contractors devote special attention and do not, customarily, leave a stain of their labours.

APPEARANCE.

Eminently presentable and pleasing in standard finish. See illustrations and specification.

SAFETY STANDARDS.

There are no electric contacts or switches to operate—you merely 'turn a tap.' You cannot shock or burn by bodily contact with any part of the SIMPLEX, which is quite odourless, noiseless, permanently safe, and entirely free of any hazard. That's why it is universally endorsed by Departments of Public Safety, Health and Hygiene.

WARRANTY (See Cover).



Installation is first and last cost. No SIMPLEX system has required service due to faulty design, assembly or parts. The SIMPLEX Seal has never been placed on an inferior unit.



The Miracle of 1879

IN 1879 Edison first produced the incandescent lamp, which in its subsequent intensive development has provided several novel and fascinating methods of using light for Luminous Harmony in the Home — many highly appreciated electrical devices have helped make life worth while.

Electric Irons, Fans, Radiators, Vacuum Cleaners, Plug-in Radios, and even Refrigerators are now considered essentials, and conceding that these are very necessary it is peculiar that so many homes have suffered through inadequate heating provision for one of the greatest essentials of all — *the Morning Tub*.

The traditional skeleton in the cupboard of innumerable homes and apartments is the antiquated heater in the Bathroom. An exhaustive survey of a great number of self-styled "modern homes" reveals most primitive means of water heating. For the most part unsatisfactory on one or more grounds, either they are totally inefficient, irritatingly slow, noisy, evil-smelling and unsightly, cumbersome and frequently dangerous in operation. Their first cost was considerable, and the installation expense out of all proportion to the service rendered.

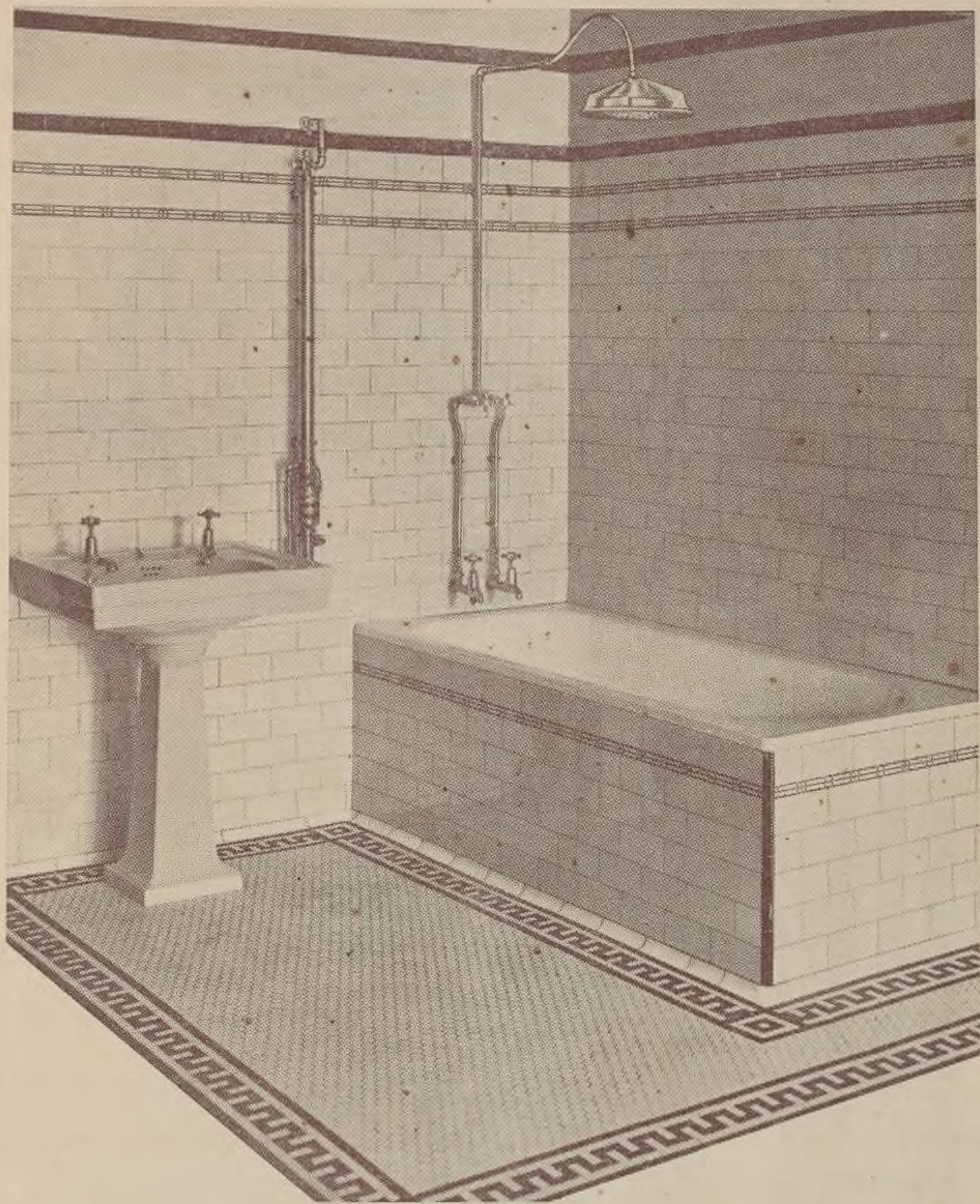
Electrical Bath-Heaters are by no means new, but it is the result of continual research as to the possibility of improved manufacturing methods, and the elimination of inaccuracy of design and construction, that has evolved the **SIMPLEX HYDRO SYSTEM**, which obviously incorporates all the features that practical working conditions demand, winning the unqualified endorsement of Departments of Public Safety and Sanitation, Heating Engineers and Electrical Supply Authorities.

Despite low current consumption at Power rate, Electric Supply Corporations welcome **SIMPLEX** connection to their mains, because **SIMPLEX** relieves them of countless service calls occasioned by faulty apparatus.

The Modernity ... of 1932



Headquarters of
Simplex Installation Company
Sydney Supervisory Depot



The Right Equipment ~ Correctly Installed

SIMPLEX means more than a trade name. . . . Your satisfaction depends first upon the Manufacturer's Quality; second, on Correct Installation; and third, on Reliable Maintenance, always at your command. SIMPLEX is all-inclusive. . . . Turn to page 12 and see. . . . SIMPLEX Hydro Systems are sold through *SELECTED* Distributors only. . . . Installed and Serviced through *APPROVED* Licensed Engineers. . . . Here is pictured a Bathroom situated at Headquarters of the Chief Installation Authority for New South Wales, located at 161 William Street, Sydney.

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All Year 'round there's Self Re

**Personal
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and Beauty
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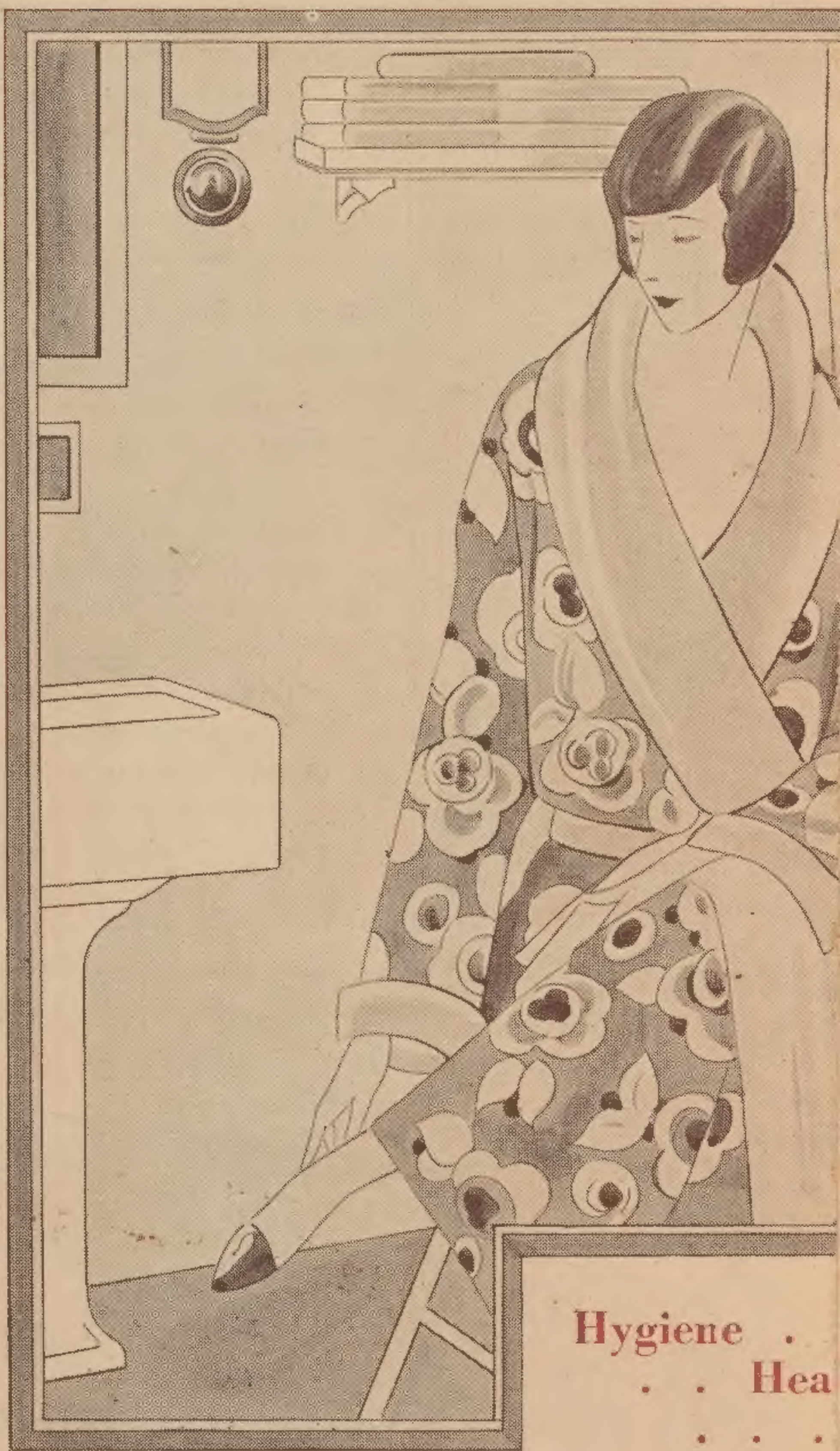


REMOTE CONTROL
— HOT — TEPID
— COLD —

ANYWHERE

ANYTIME . .

*"At the Turn of
a Tap!"*



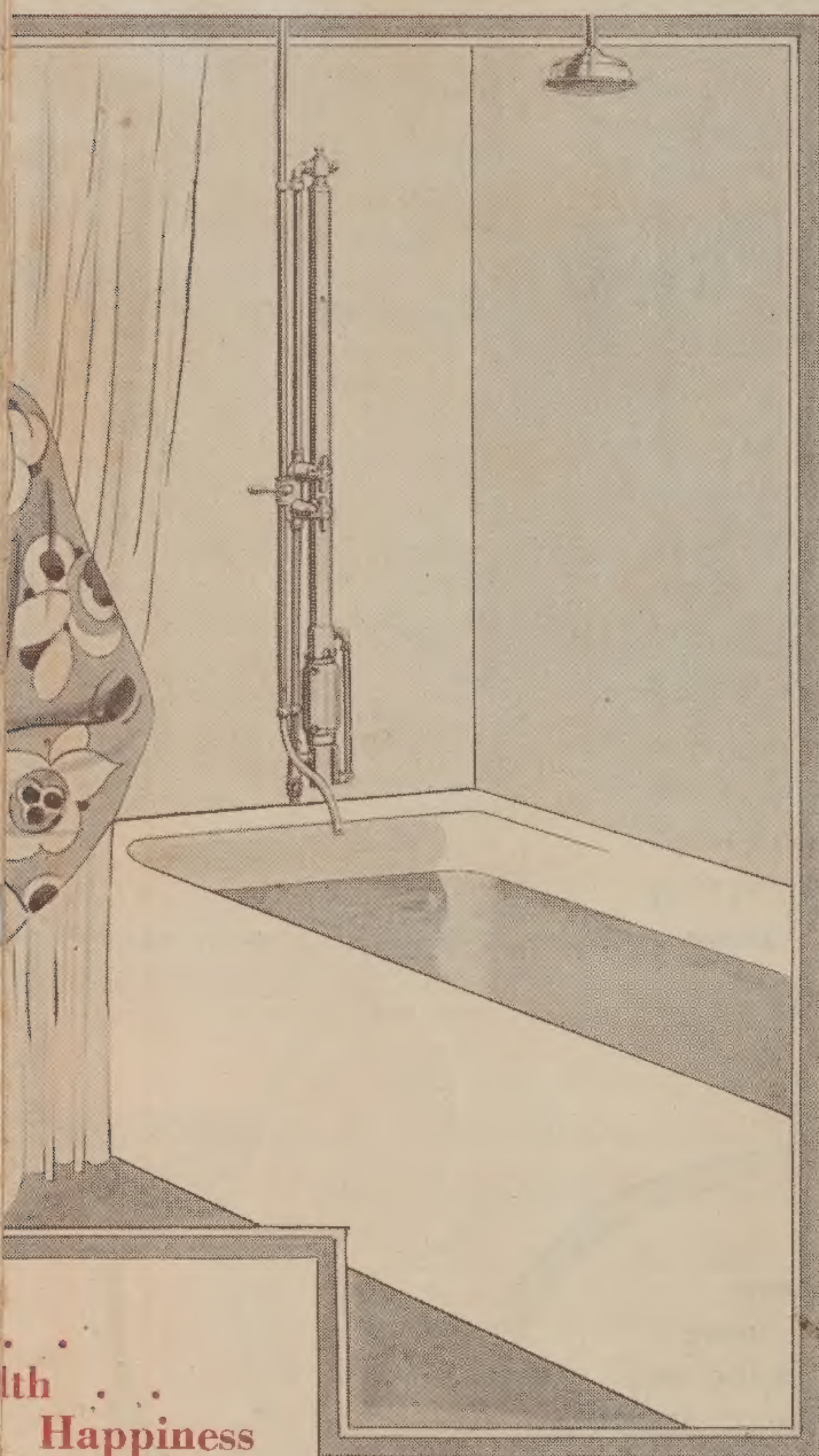
Hygiene
. . . . Hea
. . . .

PERSONAL COMFORT AND SAFETY . . . UTILITY AND ATMOSPHERE . .
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Home-builder appreciate the graceful simplicity of its every-day service and psychological
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**Service is All
One SOURCE, O**

, and when Winter Comes in June . . !
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l-Inclusive
ne QUALITY, One GUARANTEE

Certificate of Warranty For *Simplex* ELECTRIC HYDRO SYSTEM



“Efficient
Organisation
Service and
Methods
assures

Simplex
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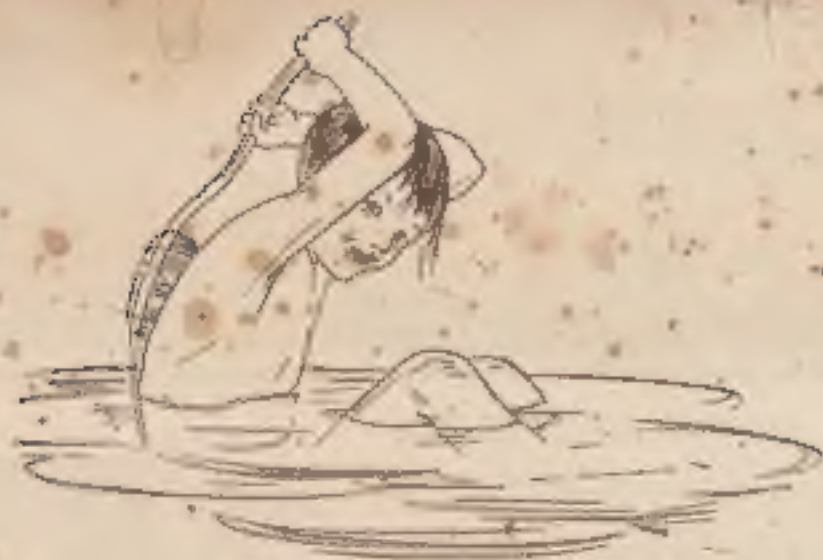
Clientele
of a Definite
Responsibility
for Proper
and
Permanent
Service”

Manufactured and Distributed
— by —

W. G. WALKER & Co.
Pty. Ltd.

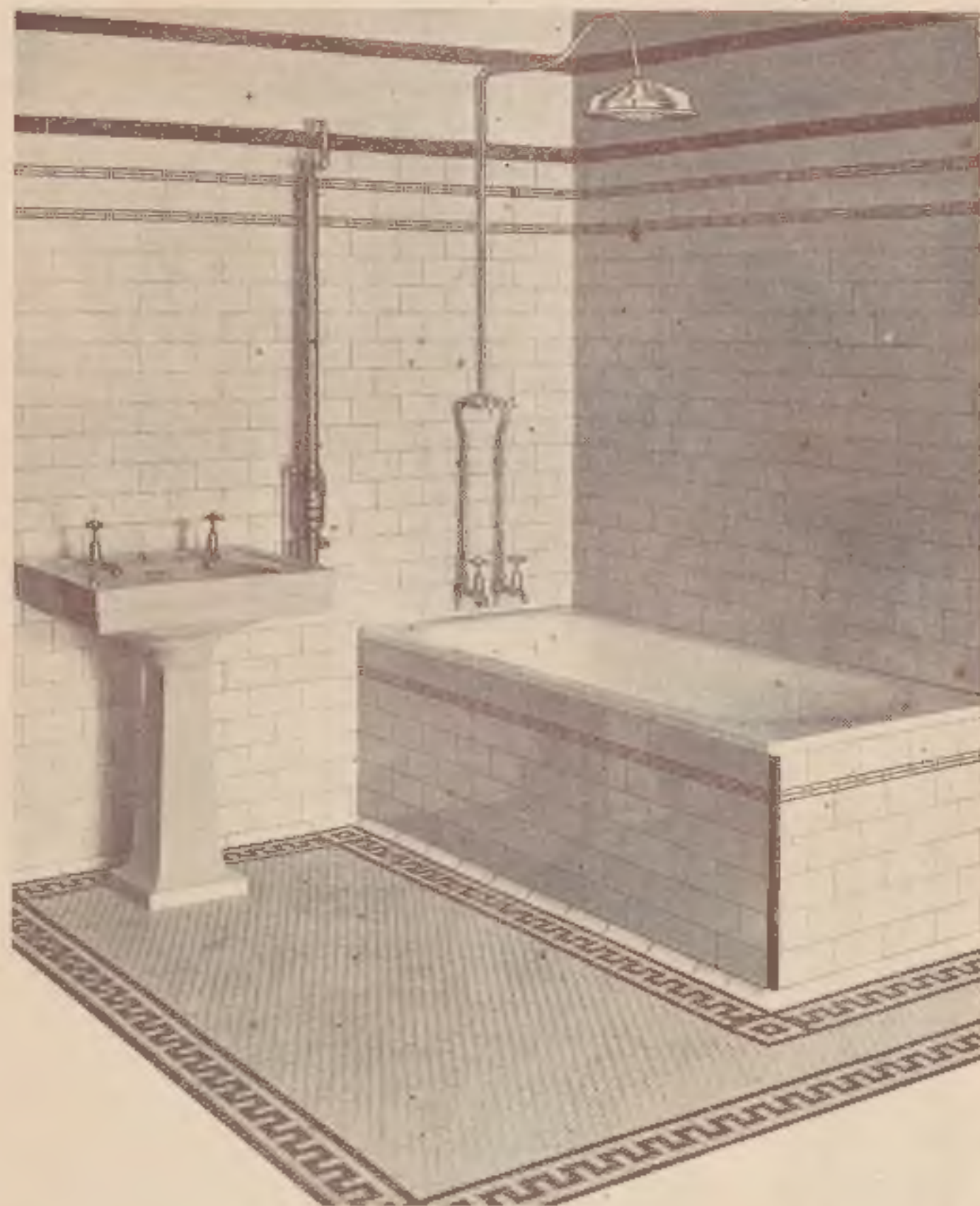
731 Darling Street,
Rozelle.

Phone: W-1162 W 2051
3 lines.



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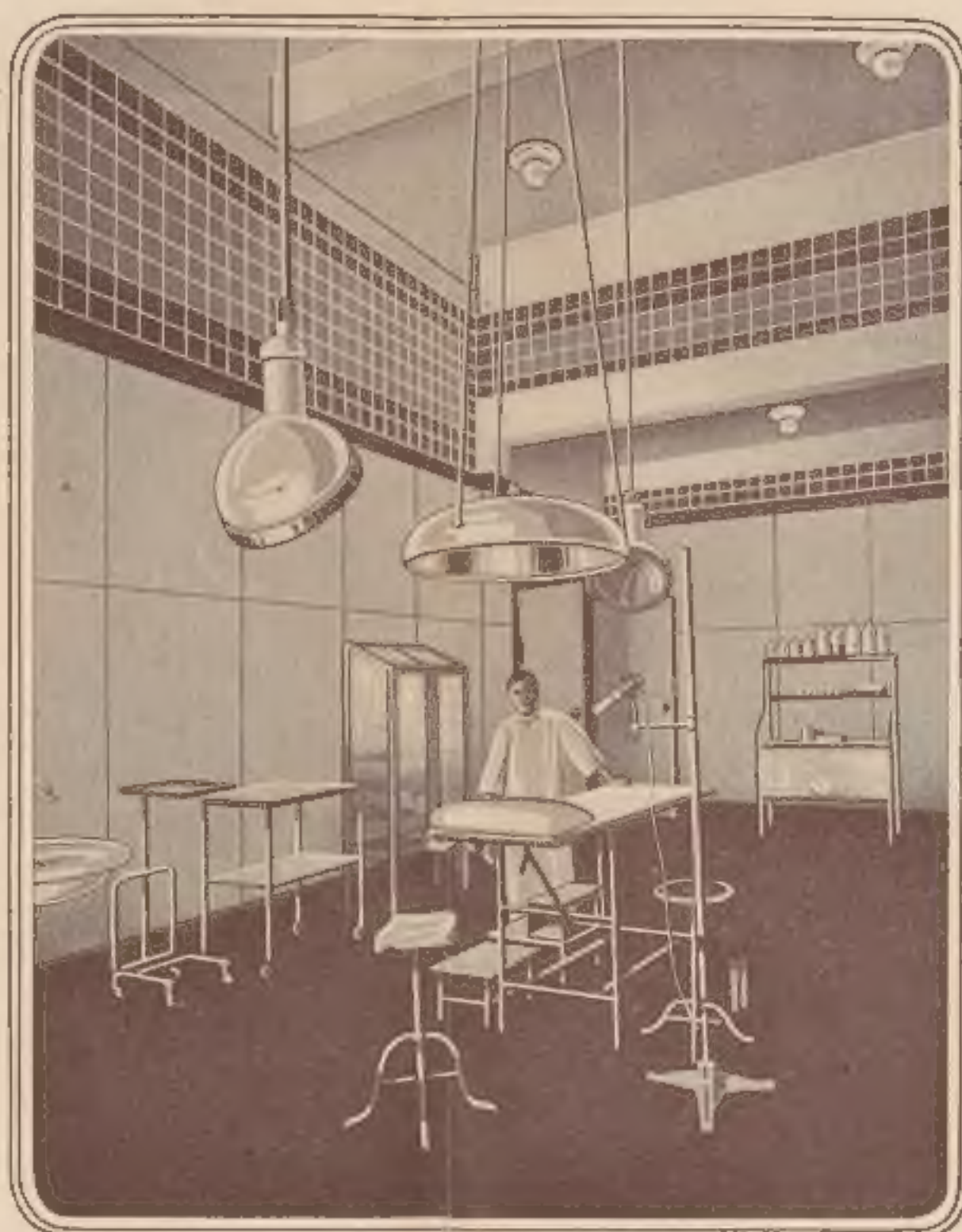
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What Leading
Authorities
say of

Simplex
ELECTRIC HYDRO SYSTEM

Medical Authorities agree . . . House Surgeons and Matrons . . . Simplex Quick, Safe and Sanitary . . . Architects and Builders . . . Depts. of Public Health . . . Bodily Hygiene . . . Safety and Sanitation . . . Specify Simplex . . . Clubs and Colleges . . . Banks, Public Institutions, Dental Surgeries, Theatres, Saloons of Distinction . . . Kindred Institutions . . . Use . . . and Endorse.

There's stimulating, soothing self-respect under the Simplex Hydro-Heater System.



Bath Shower Sets, Heater Distribution Units, Breeching pieces and all standard fittings are nickel-plated . . . Chrome and special finish on application — Silver-smith and matched Bathroom furnishings to order. . . .

Taps, Bibs and Shower-cocks are Standard Gauge, smooth "easy-clean" type. Shower-rose (standard) is 6 in. dia., non-splash type.

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briefly, is a world-wide patented Electric Hydro-Heater system as free from perplexities as the A.B.C.

Our Principal Metropolitan Distributors and William Street, Sydney, Depot carry an endless variety of de-luxe equipment for Domestic, Private, Public and Professional Service and will be happy to quote for the most fastidious toilet requisite.



An eminent Australian Scientist says:

... "the day is closely at hand when Simplex Hydro-Heaters in the home will be considered as essential as proper food, illumination and ventilation."

Simplex was perfected not to substitute, but to supplant ordinary heaters in homes and institutions of the better class.

Simplex
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Service is All-Inclusive
One SOURCE, One QUALITY, One GUARANTEE